



UEFA
EURO2016
FRANCE



UEFA EURO 2016™
Technical Services & Overlay / Tender Process

Supplier for Venue TV for EURO 2016™
Phase 1 - Invitation to Express Interest



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1. Introduction

UEFA EURO 2016™ will be held in France from 10 June to 10 July, 2016. In total 51 matches will be played in 10 venues.

UEFA, together with its French-based subsidiary "EURO 2016 SAS", wish to select a company to organise and provide the following services:

Venue TV with the following parts:

- ✳ At each of the 10 venues:
 - ⊕ Creation of several TV channels per venue on a basis of UEFA content (all in full HD on SDI);
 - ⊕ Content coordination with UEFA;
 - ⊕ Insertion of new created channels into the existing venue TV systems (9 x IPTV systems / 1 x traditional analogue modulated on coax);
 - ⊕ Delivery of the signals to outside facilities as Hospitality Village or Stadium Media Centre (SMC);
 - ⊕ Installation of a signal distribution network and connection of additional temporary provided TV screens (by third party, approx. 100 TV's per venue) e.g. in SMC or inside stadium Hospitality areas; provide set top boxes to convert the signal at the TV's;
 - ⊕ Providing public TV channels via satellite and distributing the signal to additional temporary provided TV screens (by third party) e.g. Volunteer Centre;
 - ⊕ Operation of the system on MD-1 and MD's and standby on non-MD's.
- ✳ At International Broadcasting Centre (IBC) Paris:
 - ⊕ Receiving press conference video/audio signals and provide it to the remote interpretation audio company;
 - ⊕ Take back the video signal with embedded audio from the remote interpretation audio company and send it
 - back to the press conference rooms;
 - to all 10 venue TV systems;
 - to the Media Operation streaming server;
 - ⊕ Receive video content from UEFA and send it to the 10 venue TV systems;
 - ⊕ Operation of the system every day during tournament phase.

All parts and all 10 venues + IBC have to be offered and quoted.

For this purpose, UEFA intends to organise a tendering process ("Tender").

2. The Selection Process

The process for the selection of a company is divided into two-phases:

Phase 1 - Invitation to Express Interest



- ✖ Phase 1 – Invitation to Express Interest: the initial, pre-Tender phase during which UEFA collects information regarding the candidate(s) based on which it evaluates eligibility of such candidate(s) to participate in Phase 2;
- ✖ Phase 2 – The Tender: the tender for the selected candidate(s) and/or any other entities invited by UEFA, during which UEFA will evaluate proposals and subsequently select and appoint a qualified company to provide the abovementioned services for the UEFA EURO 2016™.

Selected candidates, considered by UEFA as eligible to participate in the Tender will receive the Invitation to Tender document ("ITT"), which will set forth all applicable terms and conditions for the Tender.

To give each candidate an overview of the timing and further proceedings, UEFA has put into place the following tender process plan (which may be subject to change at any time, as deemed necessary by UEFA):

Action	Deadline
Deadline for candidate(s) to express interest	01 December 2015
Selected entity(ies) receive the ITT	04 December 2015
Deadline for selected entity(ies) to submit proposals	15 January 2016
Selected entity(ies) conferences (via phone)	18-22 January 2016
Deadline for selected entity(ies) to submit adjusted proposals	29 January 2016
Selection for presentation (if needed)	02 February 2016
Presentation to UEFA (if needed)	04-05 February 2016
Final negotiations	08 February 2016
Appointment of supplier	10 February 2016
Working on-site visit with contracted supplier	15-26 February 2016

3. Submissions of Expression of Interest

In order to be considered eligible to participate in the Tender, interested candidate(s) shall respond to this Invitation to Express Interest by submitting the relevant information and documentation as set out below.

Candidate(s) shall submit to UEFA an official letter, on headed notepaper and in English (the "Letter") expressing their interest in participating in the Tender and requesting the ITT. The Letter shall include the following supporting information:

- ✖ Full details of the return address and contact person for all matters in connection with this Invitation to Express Interest;
- ✖ All of the information/documents (in English only) required in Section 4 below entitled "Required information and documentation"; and
- ✖ "Statement of Undertaking" in the form provided in Appendix 1 below, duly signed by an authorised representative.



The Letter with all supporting information and documentation must be sent in hardcopy and by registered post **by no later than 18h00 CET on 01 December 2015** to the following address:

UEFA Events S.A.
Christian Hirschmüller
Route de Genève 46
CH-1260 Nyon 2

For general queries, please contact:

Christian Hirschmüller
Technical Services & Overlay Manager
Operations Division
christian.hirschmueller@uefa.ch

Incomplete submissions which do not include all of the above information and/or documentation will be immediately rejected by UEFA.

Upon receipt of the Letter with all required supporting information and documentation, UEFA shall determine, at its sole discretion, if it requires further information/documentation or clarification from any or all of the candidate(s). In such cases, UEFA reserves the right to contact the relevant candidate accordingly and to request that they provide such additional information/documentation.

4. Required Information and Documentation

Before selection of the candidate(s) that will participate in the Tender and receive the ITT, UEFA shall evaluate the eligibility of any candidate(s) based on the review of the following information and documentation (all documentation must be returned in English only):

- ✦ Annual reports or key accounting figures from the last three years;
- ✦ Proof of strong financial standing with up-to-date declarations from the inland revenue, national treasury department or other relevant governmental body;
- ✦ Provision of an organisational chart with key personnel (need to be English-speaking and adequately trained management personnel);
- ✦ Evidence of sufficient resources and appropriate infrastructure to provide such services: Overview about employees in total and dedicated to the tendered subject as well as an overview and specification about Venue TV equipment owned by the candidate(s); and
- ✦ Description of proven experience in implementing any spectacle or live entertainment programmes for sports or large events. For each reference, please specify the number of spectators, whether it was broadcast live and if yes, through which broadcast channels. Please mention as well any events or entertainment programmes held in France.



NOTE: The requirement to submit the abovementioned information is mandatory for all candidates, including former and current suppliers of UEFA, UMET, UEFA Events SA, Euro 2012 S.A., Euro 2008 S.A., Euro 2004 S.A. or any other affiliated organisations. Please be informed that no exceptions will be made. During the Tender, UEFA reserves the right to request additional information/documentation as deemed necessary including but not limited to any guarantees.

5. Legal Provisions

1. This Invitation to Express Interest does not constitute an invitation to make offers or an invitation to participate in the Tender, nor does it constitute the basis of any contract which may be concluded upon conclusion of the Tender.
2. Information collected through this Invitation to Express Interest will be used by UEFA solely for its analysis and will not be disclosed to the public.
3. UEFA reserves the right to reject any and all submissions of expression of interest, amend or supplement any rules set up herein as well to cancel part of or the entire selection process (and/or the Tender). If part of or the entire selection process is cancelled, it may be restarted at any time and any given interested candidate may or may not be invited to participate in the new selection process, at UEFA's absolute discretion.
4. UEFA has taken all reasonable care to ensure that any information provided by UEFA in relation to this Invitation to Express Interest, the Tender and/or the ITT is accurate in all material respects. However, any such information is provided solely by way of explanation of the services which UEFA intends to use, and neither UEFA nor any of its representatives, agents or employees make any representation or warranty or accept any responsibility for the accuracy or completeness of any such information. Nor shall they be liable for any loss or damage suffered by any applicants in reliance on such information or any subsequent communication made by UEFA.
5. The candidate agrees that:
 - a. it (and its officers, employees, agents and advisers) shall keep confidential the terms of this ITEI and any information relating to affairs or business of UEFA which comes into its possession in relation to this ITEI and/or the Tender;
 - b. it shall not disclose confidential information (or any parts of it) to any third party without the prior written consent of UEFA, which may be given or withheld in its absolute discretion (save, where required by law);
 - c. it shall only be entitled to use confidential information for the purpose of the Tender; and
 - d. it shall not discuss the financial terms of the Tender with rival candidates.
6. Each candidate is responsible for all costs, expenses and liabilities incurred in the preparation of its Letter, any responses to requests for further information by UEFA and any negotiation with UEFA following receipt by UEFA of its Letter (whether or not an invitation to participate in the ITT is issued). UEFA shall bear no liability whatsoever in this respect.



7. Each candidate is strictly prohibited from making any form of public announcement or statement relating directly or indirectly to this ITEI, the Tender, UEFA, and/or any UEFA competition (whether it is invited to participate in the Tender or not) without the prior written consent of UEFA, which may be given or withheld in its absolute discretion.
8. The appointment of the company to provide the Services will be subject to such selected company and UEFA or any of its subsidiaries entering into a long-form agreement(s) provided by UEFA in due course, which shall contain the full terms and conditions of such appointment.
9. UEFA shall not be liable to any interested candidate for any costs or losses arising in connection the submission of information and documentation related to this Invitation to Express Interest.



Appendix 1: Statement of Undertaking

Name of company: _____

Tax number: _____

Address: _____

Referred to hereinafter as the “Company”, hereby expresses interest in participating in the Tender for Venue TV for the UEFA EURO 2016™, and undertakes that:

1. No information provided nor representations made to UEFA are false, inaccurate or misleading;
2. None of the Company’s representatives or employees shall make any form of public announcement or statement relating directly or indirectly to UEFA, the Invitation to Express Interest and/or the Tender and/or the proposal(s) resulting from the Tender to any media without the prior written approval of UEFA and that any non-compliance will lead to the penalty of being held responsible for any damages caused;
3. It (and its officers, employees, agents and advisers) shall keep confidential the terms of this Invitation to Express Interest and any information relating to affairs or business of UEFA which comes into its possession in relation to this Invitation to Express Interest and/or the Tender, it shall not disclose confidential information (or any parts of it) to any third party without the prior written consent of UEFA, which may be given or withheld in its absolute discretion (save, where required by law) and it shall only be entitled to use confidential information for the purpose of the Tender;
4. All intellectual property and commercial rights in relation to UEFA, UEFA EURO 2016™, Invitation to Express Interest and/or the Tender and any proposals resulting from the Tender shall belong and/or accrue exclusively to UEFA;
5. It is capable of and shall comply with all legal provisions contained in the Invitation to Express Interest or otherwise agreed in writing with UEFA;
6. UEFA shall not be held responsible for any costs, expenses and/or liabilities incurred in by the Company in the preparation and submission of the information and/or documentation in response to the Invitation to Express Interest and/or any responses to requests for further information by UEFA;
7. Any association with UEFA or the UEFA EURO 2016™ in any manner whatsoever without UEFA’s prior written approval is strictly prohibited;
8. UEFA shall not be required to invite the Company to participate in the Tender and reserves the right to organise any services related to the Tender itself or to re-open part of or the entire tendering process at a later stage;



9. This statement of undertaking and any related documentation shall be governed by and construed in accordance with the substantive laws of Switzerland. The place of jurisdiction shall be Nyon, Switzerland.

By submitting this Statement of Undertaking (where capitalised terms shall have the meaning as defined in the Invitation to Express Interest, unless otherwise defined herein), I/we confirm that I/we have read and understood the foregoing terms and conditions issued by UEFA regarding the process for selection of a candidate(s) to provide the related services for Venue TV for the UEFA EURO 2016™, and agree that the Company that I/we duly represent is/are bound by such terms and conditions.

Signature: _____

Name and Title: _____

Place: _____ Date: _____

Official Stamp:



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