

## Appendix D

### UEFA EURO 2016™ Ticketing Personal Data Privacy Policy ("UEFA EURO 2016™ Privacy Policy") November 2015

#### 1. Definitions

In this UEFA EURO 2016™ Privacy Policy, the following words and expressions shall have the following meanings:

|                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Applicant</b>                                | any natural person above 18 years of age with legal capacity to enter into an agreement for the purchase of Tickets to UEFA EURO 2016™ in accordance with the Terms and Conditions.                                                                                                                                                                                                                                                                                               |
| <b>Application Form</b>                         | the electronic form filled-in and submitted by an Applicant online via the relevant PNA Ticket Portal in order to make a Request, from 14 December 2015 at 12:00 CET (noon) to 18 January 2016 until 12:00 CET (noon).                                                                                                                                                                                                                                                            |
| <b>EURO 2016 SAS</b>                            | the company held by both UEFA and the Host Association, being a simplified joint-stock company ("société par actions simplifiée") with a capital of € 50'000, registered under n°531 326 080 R.C.S in Paris, V.A.T identification number FR 47531326080 and with registered office at 112 avenue Kléber – CS 81671, 75773 Paris CEDEX 16, France – Tel: +33 (0) 825 06 2016.                                                                                                      |
| <b>Guest (if applicable)</b>                    | an individual accompanying the Successful Applicant to the Match(es) to whom Ticket(s) is/are transferred in accordance with Articles 8.1 and 8.2 of the Terms and Conditions, including, where relevant, an individual accompanying a disabled spectator in accordance with Article 3.14 of the Terms and Conditions.                                                                                                                                                            |
| <b>Match</b>                                    | any official match to be played as part of UEFA EURO 2016™.                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Participating National Association (PNA)</b> | any national association that has qualified for and will participate in UEFA EURO 2016™.                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Registration Form</b>                        | the electronic form completed online by an individual from 14 December 2015 at 12:00 CET (noon) to 18 January 2016 until 12:00 CET (noon) within the relevant PNA Ticket Portal.                                                                                                                                                                                                                                                                                                  |
| <b>Request</b>                                  | the order placed by an Applicant via the Application Form for Ticket(s) to UEFA EURO 2016™ Match(es) in accordance with the Terms and Conditions. For the avoidance of doubt, a Request does not create a binding agreement between EURO 2016 SAS and the Applicant unless the requested Ticket(s) have been successfully allocated by the relevant Allocation Method (if applicable) and the Request has been accepted in accordance with Article 5 of the Terms and Conditions. |
| <b>Stadium</b>                                  | the entire premises of any of the official UEFA EURO 2016™ stadiums at which any Match will be played, including all areas which require a Ticket to gain access to. At the publication date of the Terms and Conditions, the official UEFA EURO 2016™ stadiums are: <ul style="list-style-type: none"><li>- Stade de Bordeaux;</li><li>- Stade Bollaert-Delelis;</li><li>- Stade Pierre Mauroy;</li></ul>                                                                        |

- Stade de Lyon ;
- Stade Vélodrome ;
- Stade de Nice ;
- Parc des Princes ;
- Stade de France ;
- Stade Geoffroy Guichard ;
- Stade Municipal de Toulouse.

|                             |                                                                                                                                                                                                                                                                                                                                                                  |
|-----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Successful Applicant</b> | any Applicant whose Request has been accepted by EURO 2016 SAS in accordance with Article 5 of the Terms and Conditions.                                                                                                                                                                                                                                         |
| <b>Terms and Conditions</b> | the UEFA EURO 2016™ participating national associations fan sales ticketing terms and conditions available on the following website:<br><a href="http://www.uefa.com/MultimediaFiles/Download/competitions/Ticketing/02/30/61/63/2306163_DOWNLOAD.pdf">http://www.uefa.com/MultimediaFiles/Download/competitions/Ticketing/02/30/61/63/2306163_DOWNLOAD.pdf</a>  |
| <b>Ticket(s)</b>            | the paper or plastic ticket held by the Ticket Holder which (subject to the Terms and Conditions) grants the Ticket Holder the right to attend the Match and occupy a seat at the Stadium as indicated on each such Ticket.                                                                                                                                      |
| <b>Ticket Holder</b>        | any person who is in actual and legitimate possession of a Ticket including, without limitation, Successful Applicants and their Guests (if, applicable and as the case may be).                                                                                                                                                                                 |
| <b>PNA Ticket Portal</b>    | the Internet platforms owned and managed by UEFA on which the Registration Form and the Application Form can be completed and submitted at: <a href="https://euro2016-hun.tickets.uefa.com">https://euro2016-hun.tickets.uefa.com</a><br><br>PNA Ticket Portals are made available to EURO 2016 SAS by UEFA for the purpose of ticket sales for UEFA EURO 2016™. |
| <b>UEFA</b>                 | Union des associations européennes de football, whose offices are located at Route de Genève 46, 1260 Nyon 2, Switzerland and any wholly owned subsidiary thereof, including but not limited to UEFA Events SA.                                                                                                                                                  |
| <b>UEFA EURO 2016™</b>      | the final tournament of the UEFA European Football Championship™ 2014-16 which will be staged in France from 10 June 2016 until 10 July 2016, and for which UEFA holds the relating rights of exploitation under the terms of French Law.                                                                                                                        |

## **2. Objective of the UEFA EURO 2016™ Privacy Policy**

The Request and the potential subsequent purchase of Ticket(s) for UEFA EURO 2016™ are made through the Registration Form and Application Form available on the PNA Ticket Portals.

PNA Ticket Portals are owned and managed by UEFA, an association under Swiss Law located at Nyon. During your registration and submitting the Ticket(s) Request, it is requested that you provide certain personal data. The personal data provided by the PNA Ticket Portal users is kept in a database whose software is located in Switzerland and is processed in compliance with the applicable law on data protection, in particular the Swiss Federal Act of 19 June 1992 on Data Protection, as amended.

UEFA is committed, in the course of its activities and in compliance with the applicable law on data protection, to ensure the protection, the confidentiality and the security of your personal data, as well as to respect your privacy. The commitments described in the UEFA EURO 2016™ Privacy Policy fulfil the values, the principles of action and behaviour of UEFA and is established in compliance with the Swiss law and more specifically with the Swiss Federal Act of 19 June 1992 on Data Protection, as amended.

### **3. Application scope of the UEFA EURO 2016™ Privacy Policy**

The UEFA EURO 2016™ Privacy Policy covers the processing of the personal data that UEFA collects on the PNA Ticket Portals and when you use the services of the relevant PNA Ticket Portal, as described below.

The UEFA EURO 2016™ Privacy Policy does not apply to the practices of any companies or legal entities that UEFA does not own or control or to the practices of any persons that UEFA does not employ or manage, including without limitation third-party advertisers or sponsors to whom you provide information. UEFA is not responsible for the privacy policies or practices of other websites to which you may enter from the relevant PNA Ticket Portal.

### **4. UEFA collects and processes personal data fairly and lawfully**

UEFA collects and processes personal data for the following three purposes: for organisational and security purposes related to UEFA EURO 2016™ (4.1), for the purposes of UEFA EURO 2016™ Ticket sales (4.2), and/or for commercial purposes (4.3).

#### **4.1 Personal data collected and processed for organisational and security purposes related to the UEFA EURO 2016™**

UEFA collects and processes the Applicant's personal data regarding his/her gender, surname/first name(s), date of birth, place of birth, country of residence and nationality, telephone number, email address, passport/ID number, complete postal address and PNA fan club membership number (if applicable), for the purpose of processing the Requests as well as for the purposes of identification and security during UEFA EURO 2016™. For those reasons, UEFA can also request the collection and transfer of Guest(s) (if applicable) personal data, namely his/her gender, last name, first name, address (street name, postcode/zip code, town/city and country), date of birth, nationality, passport/ID number, email address, telephone number and PNA fan club membership number (if applicable).

Personal data is required and is necessary for the identification of persons interested in purchasing UEFA EURO 2016™ Ticket(s) and to guarantee an effective security system inside and around the Stadiums, in particular in relation to the France's national security alert system (*Plan Vigipirate*) as well as to combat the unlawful sale of Tickets.

UEFA may disclose the abovementioned personal data to the relevant PNA, its service providers and third parties, in particular to Stadium security and access service providers, as well as to the French authorities for the above mentioned purposes, and in the performance of their activities.

Personal data in respect of the ID or passport number will not be transferred, under any circumstances, to UEFA's business partners or third parties, with the exception of the cases processed under the UEFA EURO 2016™ Privacy Policy. This personal data will only be transferred to Stadium security and to access service providers as well as to the French authorities and only to the extent necessary to maintain safety and security order during UEFA EURO 2016™.

#### **4.2 Personal data collected and processed for UEFA EURO 2016™ Tickets sales purposes**

UEFA collects and process personal data regarding surname, first name(s), complete postal address, PNA membership number (if applicable), as well as credit card data (which will be only used for the purchase of Ticket(s) following their allocation, in accordance with the Terms and Conditions), for the purpose of invoicing and delivery of the Tickets.

In accordance with the Terms and Conditions, the French legal entity EURO 2016 SAS is responsible for the sales of the Tickets allocated for UEFA EURO 2016™ on the PNA Ticket Portals.

UEFA may disclose the abovementioned personal data to the relevant PNA, its services providers, in particular EURO 2016 SAS, for the above mentioned purposes, and in the performance of their activities.

#### **4.3 Personal data collected and processed for commercial purposes**

Provided that you have given your consent in the Registration Form, personal data regarding surname, first name(s) and email address will be collected and processed by UEFA to provide you by electronic means with information and publicity on UEFA's products, services, commercial activities and events.

If you do not wish to receive, or if you no longer wish to receive any offers and information from us, you can contact us by [clicking here](#).

In addition, the processing of personal data for commercial purposes is subject to the provisions of the UEFA Privacy Policy, which is available on the following website: <http://www.uefa.com/privacypolicy.html>.

## **5 UEFA adopts the necessary measures to ensure the security of personal data**

UEFA implements appropriate technical and organizational measures to protect personal data gathered on the PNA Ticket Portals against any loss, alteration or unauthorized disclosure or access.

UEFA may disclose the abovementioned personal data to its services providers for the sole purpose of their activities and in the performance of their activities. UEFA requires its employees and service providers to act in compliance with the applicable law on data protection and in due consideration of the confidentiality of the data.

UEFA ensures the security of the banking data gathered on the PNA Ticket Portals by using industry standards SSL encryption to protect data transmissions.

UEFA utilises a notification mechanism whereby it informs the person concerned in the event of a breach in the security of their personal data.

## **6 Right to access to the personal data**

You may request access to your personal data, or that inaccurate or incomplete personal data related to you, be corrected or eventually deleted where the purpose of data processing has lapsed or ceased to be applicable for other reasons, at any time by [clicking here](#).

To do so, UEFA may require you to provide verification of your identity (e.g. copy of official Identification Document with a photo mentioning your date & place of birth).

UEFA may refuse, restrict or defer your request where a formal enactment so provides, where this is required to protect the overriding interests of third parties and/or where his own overriding interests so require where UEFA has the right to do so under the applicable law on data protection.

## **7 Duration**

Personal data gathered on the PNA Ticket Portals in accordance with articles 4.1 and 4.3 of this UEFA EURO 2016™ Privacy Policy is only collected and processed by UEFA (a) for no longer than is necessary for the purpose of processing as described (i) in the UEFA EURO 2016™ Privacy Policy or (ii) where the Applicant has given their consent to receive such communications, in any communications sent to the Applicant or (b) for the duration of UEFA EURO 2016™, unless the use of personal data is further required for ongoing administrative or judicial proceedings relating to UEFA EURO 2016™.

Personal data gathered on the PNA Ticket Portals in accordance with article 4.3 of this UEFA EURO 2016™ Privacy Policy is only collected and processed by UEFA for no longer than is necessary for the purpose of the processing and is subject to the provisions of the UEFA Privacy Policy, available on the following website:

<http://www.uefa.com/privacypolicy.html>.

## **8 Questions**

In the event of any questions regarding the UEFA EURO 2016™ Privacy Policy, please refer, if applicable, to the answers provided in the frequently asked questions published on EURO2016.com.