



Union des associations européennes de football



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## ***UEFA signs host country broadcaster National Television Company of Ukraine for UEFA EURO 2012™***

UEFA today announced an exclusive agreement with National Television Company of Ukraine ("NTU") for the broadcasting rights of UEFA EURO 2012™ in Ukraine.

NTU will ensure an extensive free-to-air coverage during the tournament via live broadcast and highlight programmes of all 31 matches. These programmes will also be available on internet and mobile.

In addition, NTU will offer a wide promotion of the UEFA European Football Championship in the run-up to the Final Tournament via the broadcast of dedicated magazines and other programmes.

Commenting on the agreement, UEFA General Secretary David Taylor said:

"UEFA is delighted to welcome NTU as a member of the exclusive group of UEFA EURO 2012™ official broadcasters.

"NTU is a leading broadcaster in Ukraine and UEFA is looking forward to developing together with NTU a unique viewing experience for the Ukrainian audience.

"Having the broadcast platform in place in both host countries at such early stage will be highly beneficial for the promotion of the tournament".

### **Note to Editors:**

UEFA already announced an agreement with Telewizja Polska SA ("TVP") for the broadcasting rights of UEFA EURO 2012™ in Poland on 3 April 2009 (see media release 036).

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