



Union des associations européennes de football



Media Release

Date: 14/12/2009

Communiqué aux médias

No. 125

Medien-Mitteilung

“Creating History Together”

UEFA EURO 2012™ logo and slogan unveiled in Kyiv

The logo and slogan of UEFA EURO 2012™ were unveiled today on the occasion of a special ceremony in the city of Kyiv, the venue for the final of the competition.

UEFA President Michel Platini, together with Grigoriy Surkis, President of the Ukrainian Football Union (FFU) and Grzegorz Lato, President of the Polish Football Association (PZPN) presented the logo and slogan to the public, guests and media representatives on Mykhailivska Square.

The unveiling ceremony was attended by numerous personalities, including amongst others; Ukraine President Victor Yushchenko, Ukraine Prime Minister Yulia Tymoshenko and Vice Prime Minister Ivan Vasyunyk, and tournament ambassadors Oleg Blokhin, Andriy Shevchenko and Andrzej Szarmach.

The logo and visual identity of the competition will now tour the eight host cities of UEFA EURO 2012™, where landmark buildings will be illuminated by a famous light artist and where dedicated entertainment, including live music concerts and fireworks will be organised by the host cities; Gdansk, Poznan, Warsaw and Wroclaw in Poland; Donetsk, Lviv, Kharkiv and Kyiv in Ukraine. A detailed schedule of activities around the illuminations can be found here: <http://www.uefa.com/competitions/euro2012/news/newsid=934377.html>

Speaking at the ceremony, UEFA President Michel Platini said:

“Just three days after the confirmation of the Ukrainian host cities by the UEFA Executive Committee, today marks another important milestone in the run-up to UEFA EURO 2012 and I think that the vivid colours of the logo are a perfect fit with the image that Poland and Ukraine want to give to the world.

“The symbolism of a plant that grows is fully in line with the aspirations of the two host countries, and I am sure that we will be creating history together, with the staging of the UEFA European Football Championship in Central and East Europe for the first time.

“I am convinced that if we continue with the same spirit shown over the last few months, and we face the challenges awaiting us then the reward will be to the extent of our efforts and we will experience a beautiful football festival in June 2012”.

Media wishing to obtain the logo can download it directly from <http://ftp.uefa.com> using **media2012** as username and **Logo1412** as password.

We also kindly remind media to download and follow the guidelines regulating the use of the official marks of UEFA EURO 2012™ available at the same location.

For further information:
UEFA Media Services: +41 848 04 27 27

Route de Genève 46
CH-1260 Nyon 2
Tel. +41 848 04 27 27
Fax +41 22 707 28 38
media@uefa.ch
uefa.com