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Clarification – public viewing for UEFA EURO 2008™

We regret that, as a result of wrong speculation and reports in the media, the impression has been created that UEFA or its subsidiary company Euro 2008 SA is planning to impose licence fees on restaurants, hotels and bars for enabling them to show UEFA EURO 2008™ matches on TV to their customers.

We would like to make it clear that restaurants, hotels and bars will not be required to pay any licence fee in connection with public viewings of UEFA EURO 2008™ matches. The clear intention of UEFA and Euro 2008 SA is that the viewing of matches should be accessible to the largest public possible.

As soon as the relevant contracts with the TV broadcasters in Austria and Switzerland are signed, we will provide all necessary information regarding licenses for commercial public viewing involving large screens.

For further information :

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