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## Media Release - 41

# Sale of Corporate Hospitality Packages gets under way

The official sale of hospitality packages for UEFA EURO 2008™ has begun. Packages can be purchased via the official tournament website at [www.euro2008.com](http://www.euro2008.com). The principle of first come, first served applies.

IMG has been appointed as the exclusive sales agent for the total of 80,000 tickets, and therefore IMG is the only source of the tournament's official hospitality packages. "This offer is directed at companies who want to provide their clients with special service," says Martin Kallen, COO of Euro 2008 SA. "Working with IMG, we have tried to make the packages as simple and transparent as possible. And we promise that our service will meet the highest demands."

Each package includes:

- a top-category seat
- gourmet catering
- a special programme of entertainment before and after the match
- access to the hospitality area.

Three different packages are on offer:

- "Follow Your Team" package (group stage team series) – valid for all three group matches of a chosen national team: EUR 2,900/CHF 4.930;
- "Stadium Series" package (stadium series) – valid for all matches at a given venue. Prices vary according to the stadium and the number of matches concerned from EUR 2,500/CHF 4,250 (e.g. for three matches in Zurich or Salzburg) to EUR 13,900/CHF 23,630 (for seven matches, including the final, in Vienna);
- "Knockout" package (for matches from the quarter-finals) – valid for matches in the knockout phase. The offer varies from three matches (two semi-finals plus the final) to seven matches (four quarter-finals, two semi-finals plus the final); prices start at EUR 16,000/CHF 27,200.

"As has already been the case for ordinary tickets, demand is bound to far exceed supply," believes Friedrich Stickler, chairman of the board of Euro 2008 SA and president of the Austrian football association. "But unlike the sales period for normal tickets, orders have to be placed quickly in this instance as packages will be allocated on a first come, first served basis." Ralph M. Zloczower, member of the board of Euro 2008 SA and president of the Swiss football association, promises: "A hospitality package for the final round of the European Football Championship guarantees an unforgettable experience."

### Further information about hospitality tickets

E-mail: [hospitality@euro2008.com](mailto:hospitality@euro2008.com); telephone hotline for Austria: 0810812008; for Switzerland: 0848482008; International calls: +44(0)2084535050.

### Queries

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