



Union des associations européennes de football



**Media Release**

Date: 01/06/2007

**Communiqué aux médias**

No. 080

**Medien-Mitteilung**

## ***David Taylor starts as UEFA General Secretary***

### **David Taylor to head UEFA administration as General Secretary**

David Taylor, former Chief Executive and General Secretary of the Scottish Football Association (SFA), has been confirmed as the new UEFA General Secretary in charge of the administration of European football's governing body, based in Nyon.

Taylor officially begins his appointment today, following the decision to change the former position of UEFA Chief Executive to UEFA General Secretary at the recent 10<sup>th</sup> extraordinary UEFA Congress, held in Zurich on Monday 28 May.

"I am delighted to be officially joining UEFA today as the new General Secretary. Since leaving the SFA I have had the opportunity to familiarise myself with the operations of UEFA, and today marks the beginning of a new era for me and for the UEFA administration. I am looking forward immensely to the challenges ahead and to working with Michel Platini and the UEFA staff, to promote the interests of football in Europe," said Taylor.

Taylor previously held the position of Chief Executive and Secretary of the Scottish Football Association since August 1999 when he succeeded Jim Farry, becoming only the sixth Secretary in the SFA's history.

Born in Forfar in 1954, he was educated at Dundee High School before graduating from Edinburgh University with an LLB degree in law. He qualified as a Solicitor and practised until 1985, during which time he added to his legal qualifications with an MSc in Economics, and an MBA. He joined the Scottish Development Agency (now Scottish Enterprise) in 1985, and held a succession of senior positions before being appointed the first Director of Scottish Trade International, a body set up to promote Scottish business overseas.

The 53-year-old has always had a fervent interest in football, and is a long-standing member of the Scotland Supporters Club having watched Scotland at five FIFA World Cup Finals since the 1960s. He played football at amateur and semi-professional level, the highlight of his career being a West of Scotland Amateur Cup win at Hampden Park. He is also a qualified SFA coach.

Taylor was a respected member of UEFA's Disciplinary and Control Body since 2002.

**For further information:  
UEFA Media Services: ++41 848 04 27 27**

Route de Genève 46  
CH-1260 Nyon 2  
Tel. +41 848 04 27 27  
Fax +41 22 707 28 38  
media@uefa.ch  
**uefa.com**