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MEDIA ACCREDITATION INFORMATION

All media wishing to apply for an accreditation for the UEFA EURO 2008™ Final Draw and/or UEFA EURO 2008™ have to be registered in FAME and apply either as individuals or via their CFOU (company front office user - the person responsible for entering and managing all accreditation requests for a company with over five media event staff).

UEFA/Euro 2008 SA have new dedicated portals in FAME for media and broadcasters. FAME is an integrated web platform comprising several portals, including the media portal, which is accessible to professional media representatives, and the broadcasters portal, which is accessible to radio and television broadcasters.

All bona fide media representatives need to register themselves and/or their companies in FAME before they can apply for accreditations

Individual media representatives may register via
<http://www.uefa.com/uefa/mediaservices/accreditation/index.html>

Medium and large-scale media, broadcasters or radio organisations are invited to contact Euro 2008 SA's Media Accreditations Department in order to receive details of the CFOU policy.

The official UEFA EURO 2008™ website, euro2008.com, features a link to the media accreditation page on uefa.com.

Contacts:

E-mail: fame_accreditations@uefa.ch
Tel.: weekdays 10:00-12:00
+41 22 707 2332

UEFA EURO 2008™ Final Draw - 2 December 2007

The application period will start on 1 October 2007 and end on 23 November 2007. Confirmation/rejection e-mails for applicants will be sent out as of 26 November 2007.

UEFA EURO 2008™ Final Tournament

The application period for tournament accreditations will start on 3 December 2007, immediately after the Final Draw, and will end on 31 January 2008. The first round of confirmations (approx. 80%) will be sent out from 15 February 2008 onwards.



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Tournament Accreditation

The tournament accreditation gives access to the Stadium Media Centre (SMC). In order to attend a match at one of the UEFA EURO 2008™ stadiums, a match SAD (supplementary accreditation device) – or a bib, for photographers – is required for a seat/position in the media stand. These are the categories for media accreditations:

NON-BROADCAST MEDIA	PRE	Written press, websites, uefa.com, news agencies and photo editors from photo agencies
	PHO	Photographers; photo agencies
	TPP	Photo technicians from news or photo agencies

All non-broadcast media will have the accreditation code AUT-SUI, which will grant them access to all stadiums.

Media SADs

In order to gain access to the media stand and/or pitch on match day, all accredited media must have a match SAD and/or bib in addition to their accreditation.

Match SADs for the group stage may be requested via the media booking module of FAME from 3 December 2007 to 12 April 2008.



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