



Date: 01/10/2007

## **Media Accreditation Information – UEFA EURO 2008™ Final Draw**

All media representatives wishing to apply for accreditation for the UEFA EURO 2008™ final draw on 2 December have to be registered in UEFA's football administration and management system, FAME, and apply either as individuals or by their Company Front Office User (CFOU).

FAME is an integrated web platform comprising several portals, of which the media portal is accessible to professional media representatives (written press, photographers, internet media) and the broadcaster portal to radio and television stations.

All bona fide media representatives and/or their companies need to be registered in FAME before they can apply for accreditation.

Individual media representatives can register at <https://tinyurl.com/2ltrb2>.

Non-rights-holding medium and large-scale media, broadcasters and radio stations are invited to contact Euro 2008 SA's media accreditation department for details about the CFOU policy (person responsible for entering and managing all accreditation requests for a company with more than five media event staff).

The official UEFA EURO 2008™ website, [www.euro2008.com](http://www.euro2008.com), has a link to the media accreditation page on [uefa.com](http://uefa.com).

### **Application period**

The application period runs from 1 October to 23 November, thereby allowing media representatives from countries whose national team only qualifies in November to also apply. Confirmation/rejection emails will be sent out on until 26 November.

### **For more information:**

Euro 2008 SA  
Media Accreditation Services  
[fame\\_accreditations@uefa.ch](mailto:fame_accreditations@uefa.ch)  
+41 22 707 2332 (weekdays 10.00-12.00)

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## UEFA EURO 2008™ Final Draw in Lucerne

### Media programme for 1-2 December 2007

#### Saturday, 1 December 2007

07.00 – 21.00	Accreditation Centre opening times (Kultur- und Kongresszentrum Lucerne – KKL )
09.00 – 19.00	Media Centre opening times (KKL)
13.00 – 14.00	UEFA EURO 2008™ status update (KKL)
14.00 – 15.30	UEFA EURO 2008™ Media Operations status report (KKL)
16.30 – 16.45	Photo and TV opportunity on stage (KKL): Michel Platini, Ralph Zloczower, Friedrich Stickler (tbc)
From 19.00	Luzern Tourismus (Lucerne Tourist Board) invites you to the “Media Party” at the Grand Casino Luzern (Grand Casino, Haldenstrasse 6, Lucerne). Further information and subscription at <a href="http://www.luzern.com/euro08">www.luzern.com/euro08</a> .

#### Sunday, 2 December 2007 (KKL)

07.00 – 12.30	Accreditation Centre opening times
08.00 – 18.00	Media Centre opening times
10.30	Photographers’ briefing
12.00 – 13.00	UEFA EURO 2008™ Final Round draw
Followed by	Photo shoot with the coaches of the qualified teams and UEFA President Michel Platini, main stage, KKL
	Press conference for each of the four groups
	Mixed Zone
(14.00 – 16.00	Lunch, Media Centre)

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**UEFA EURO 2008™**  
**Final Draw Procedure\***  
**2<sup>nd</sup> December 2007**

\*Please note that the final version will be published after conclusion of qualifying competition on 21 November 2007, once the final coefficient ranking and allocation of pots is known.

**Place:** Culture and Convention Centre Lucerne (KKL) / Switzerland  
**Time:** 12.00  
**Duration:** 45 minutes

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### **Basic conditions**

- 16 teams will participate in the final competition of the UEFA European Football Championship 2006/08. They will be divided into 4 groups of 4 teams each (Groups A to D).
- As host associations, Switzerland and Austria are automatically qualified and have already been seeded: Switzerland as A1, Austria as B1.

### **Team ranking and pot allocation**

- The remaining 14 teams are classified on the basis of their results in the qualifying competitions for the FIFA World Cup 2004/2006 and the UEFA European Football Championship 2006/2008. If Greece qualifies for the final tournament, they will be top seeded as reigning European Champions and placed in the first position of the ranking (see article 7.04 of the Competition Regulations).
- The 14 teams are allocated according to their classification into 4 Pots (Pot 1-4):
  - Pot 1: teams with coefficient rankings 1-2 (including Greece, if qualified)
  - Pot 2: teams with coefficient rankings 3-6
  - Pot 3: teams with coefficient rankings 7-10
  - Pot 4: teams with coefficient rankings 11-14

The colour of these balls is red (tbc).

- According to the Competition Regulations, the two teams in Pot 1 are seeded. They will therefore be drawn into the first position of groups C and D. In order to determine the position of the remaining 12 teams in the respective groups, there are four additional pots (Pots a-d), containing 3 balls each:
  - Pot a: balls A2, A3 and A4
  - Pot b: balls B2, B3 and B4
  - Pot c: balls C2, C3 and C4
  - Pot d: balls D2, D3 and D4

The colour of these balls is green (tbc). The positions in the group determine the compilation of the match fixture list.

## Draw procedure

Considering that the host associations are automatically qualified and have already been allocated into position A1 (Switzerland) and position B1 (Austria), the draw starts with Pot 1 in order to fill the first position in each group.

- A first ball is drawn from Pot 1 and the drawn team is placed into the first position of Group C. Thereafter, the second ball from Pot 1 is drawn and the respective team is placed into the first position of Group D.

The Draw continues with Pot 4 and ends with Pot 2.

- A ball is drawn from Pot 4 and placed into Group A. In order to determine the position of the team within the group, a ball is drawn from Pot a. Moving to Group B, another team is drawn from Pot 4. Once again, to determine the position of the team within the group, a ball is drawn from Pot b. The same procedure is repeated for Groups C and D (in consecutive order) until all balls from Pot 4 have been drawn and positioned in each group.
- The same procedure is followed for Pot 3.
- Finally, the same procedure is followed for Pot 2.

## Allocation of teams to pots

(to be included after conclusion of qualifying competition)

Pot 1	Pot 2
1. Greece (if qualified)	1.
2.	2.
	3.
	4.

Pot 3	Pot 4
1.	1.
2.	2.
3.	3.
4.	4.