



Sponsor contacts

UEFA EURO 2012 Public Screening Licensing Programme



Introduction

In this document, you will find the respective contact details for UEFA's official UEFA EURO 2012™ Sponsors. If you have been granted a licence for a commercial public screening event, you may approach our sponsors with concrete proposals to get involved in the event(s) you are organising. The exact offer procedure is described in paragraph 4 of the [UEFA EURO 2012™ Public Screening Licence Terms and Conditions](#).

UEFA has asked each Sponsor to create a (generic) email address for you to submit a sponsoring proposal. It is at the discretion of each Sponsor to react to your proposal or not. If the Sponsor does not react within 30 days following your proposal, please consider the relevant Sponsor not to be interested.

On behalf of the Sponsors, UEFA requests you to:

- Only submit clear and reasonable proposals
- Make sure that the offer contains all necessary information for the Sponsors to make an initial assessment - e.g.:
 - Nature of the event - e.g.: location and size (expected visitors), duration of event (e.g. selected matches only or whole tournament) and pay/free, etc.
 - Nature of proposed sponsor involvement - e.g.: brand exposure, business terms (fees, expectations, guarantees etc.) and proposed involvement of other Sponsors etc.
- Allow the Sponsors to make their own assessment of the proposals. Please refrain from sending each Sponsor more than one proposal or asking for a response on your submitted proposals. You **will** be contacted if a Sponsor is interested in your proposal.

NOTE: All arrangements must be concluded between you and the respective Sponsor(s). UEFA will not be a party in any negotiation or contract or in the delivery of agreed services, goods or otherwise.

Further useful information









- [UEFA EURO 2012™ Public Screening Licence - Terms and Conditions](#)
- [UEFA EURO 2012™ Public Screening Licence - Rate Card](#)
- [Frequently Asked Questions](#)



Contact details UEFA

For any question on the UEFA EURO 2012™ Public Screening Licensing Programme, please send an email to publicscreening@uefa.ch. Please allow our staff the time to respond to your query.

Global sponsors – Worldwide

The following companies can be contacted in relation to sponsorship opportunities for public screening events in all countries including the host countries, Poland and Ukraine:

	adidas	euro2012publicviewing@adidas.com
	Coca-Cola	Euro2012publicviewing@coca-cola.com
	Hyundai-Kia	fastball@innocent.com
	McDonald's	angus.golding@arcww.co.uk
	Sharp	satoshi.chatani@sharp.eu
	Castrol	europauefa@bp.com
	Carlsberg	publicviewing2012@carlsberg.com
	Canon	canonpublicviewing@experience-worldwide.com

	<p>Continental</p>	<p>publicviewingopportunities@conti.de</p>
	<p>Orange (to be contacted only for the following territories: Armenia, Austria, France, Luxembourg, Moldova, Poland, Romania, Slovakia, Spain, Switzerland and the United Kingdom)</p>	<p>mario.rauter@orange.com</p>

National Sponsors – Poland*




The following companies can only be contacted in relation to sponsorship opportunities for public screening events organised in Poland:

	<p>E. Wedel</p>	<p>maciej.pichlak@wedel.pl</p>
	<p>Bank Pekao</p>	<p>Anna.Dobrzynska@pekao.com.pl</p>
	<p>Mastercard</p>	<p>Warsaw@mastercard.com</p>

* More national sponsors for Poland may be announced closer to the UEFA EURO 2012™ tournament. Please check regularly for updates.

National Sponsors – Ukraine**

The following companies can only be contacted in relation to sponsorship opportunities for public screening events organised in Ukraine:

	<p>Ukraine Telekom</p>	<p>AShymanovych@ukrtelecom.ua</p>
	<p>UniCredit Bank</p>	<p>Olena.Kabyrina@ukrsotsbank.com</p>
	<p>Epicentre K</p>	<p>michail.romanko@epicentrk.com.ua</p>

** More national sponsors for Ukraine may be announced closer to the UEFA EURO 2012™ tournament. Please check regularly for updates.

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