Before you start...

What is FAME?
FAME – Football Administration and Management Environment – is a UEFA application designed to manage all UEFA football management and administration needs. FAME is used to offer successfully validated sports professionals the possibility to access the media channel, the media portal, your professional profile, and request accreditation and media bookings for UEFA events.

The MEDIA Portal
The MEDIA Portal, embedded in the FAME application, is designed to offer services to the following successfully validated sports professionals: Press, video journalists, photographers, photo editors, and photo technicians.

Technical requirements
The media portal is compatible with tablets and smartphones, with the following operating systems, and browsers:

- **Browser Compatibility**
  - Desktop: IE11, Firefox on Windows, Chrome and Safari on Mac OS.
  - Mobile (tablets and smartphones): Chrome on Android, Safari on iOS.

- **Operating System Compatibility**
  - Desktop: Windows 8.1 and above and Mac OS 10.11 and above.
  - Mobile (tablets and smartphones): iOS 10 and above and Android 7.0 and above.

Register yourself as a FAME user
You must register yourself before you can request an accreditation. To do so, access the following link:

[http://www.uefa.com/MIUFAMEregistration](http://www.uefa.com/MIUFAMEregistration)
FAME Registration Guidelines
Media Individual User (MIU)

USER AND DATA PROTECTION TERMS AND CONDITIONS

First-time users of FAME must accept the online FAME Portal “User and Data Protection Terms and Conditions” when accessing the application.

Read and agree to the online “FAME Portal - User and data protection terms and conditions” by ticking the box on the left and then clicking on NEXT

USER

In this page, you are requested to enter your email address. Should you already have your email address linked to another account in FAME, you will not be able to proceed and should contact media.accreditations@uefa.ch

You will then receive an email with a verification code to insert in order to be able to proceed with your request.
ORGANISATION

In the tab “Organisation”, you will be requested to specify your employment status and to select the organisation you work for, should you be fully employed.

If you are employed by a MEDIA organisation, choose “Employee” and then click on “…” to select the organisation you work for.

A pop-up window will open where you will be able to enter the organisation’s name (1.) Click on “search” (2.). If your organisation is registered in FAME, it will appear on the list, tick the box next to the organisation (3.) Finally, click on “Select” (4.).
If your bona fide media organisation does not yet exist in FAME, you must create it in the database. To do so click on “Other Organisation”, insert all the requested data, and then click on NEXT. If you are a freelancer, please select “Freelance”. Click on “...” and search for the organisation “FREELANCER + your country of business”.

A pop-up window will open where you will be able to look for your country of business (1.) click on “search” (2.); click on the box next to the organisation (3.) and then click on “Select” (4.).
You can now click on NEXT.

**CONTACT DETAILS**

On the next page, you need to fill in your personal contact information in the “contact details” section.

When entering your contact details, please pay attention to the format of the phone and mobile number:

+ **International code** area code local telephone number.

For example: +41 555 11111

At the bottom right corner of the window, click on NEXT to submit your details.
DETAILS

Please ensure that your “Personal Nationality Information” and your “Identification Document” data is complete, accurate and exactly as shown in your ID/Passport.

In the “Classification” section, select the category “Media” and your Subcategory (Press, Photographer, Photo Editor, Photo Technician or Video Journalist).

Under “Media References”, click on the button at the bottom of the page in order to upload the relevant documents according to UEFA’s Media Validation Policy:

- **Employed Press and Photographers:**
  - Currently valid press card or an employment letter on letter head duly dated and signed by the organisation;
  - At least two (2) and maximum five (5) recently published samples (articles or photos) with credit to the author/photographer and the date clearly identified. The samples must have been published within the last 12 months prior to the registration.
• **Freelancer Press and Photographers:**
  - Currently valid press card or two letters of collaboration from two bona fide media organisations duly signed and dated on letter head.
  - At least two (2) and maximum five (5) recently published samples (articles or photos) with credit to the author/photographer and the date clearly identified. The samples must have been published within the last 12 months prior to the registration.

• **Employed Video Journalist:**
  - Currently valid press card or an employment letter on letter head duly dated and signed by the organisation.
  - At least two (2) and maximum five (5) published samples (within the last 12 months) which must contain a video and may also include text and images. The content piece must be clearly credited to you as the author.

• **Freelancer Video Journalist:**
  - Currently valid press card or 2 letters of collaboration issued by two different bona fide media organisations duly signed and dated on letter head;
  - At least two (2) and maximum five (5) published samples (within the last 12 months) which must contain a video and may also include text and images. The content piece must be clearly credited to you as the author.

Select the files on your computer then click the **Open** button (you can upload only one file at a time, therefore repeat the operation by clicking on the **Upload** button to add your documents).

If a document has been uploaded correctly, it will appear listed. To add an additional document, you can start the process again. By pressing “x” you can delete uploaded documents.

Once all documents are uploaded, you can click on **NEXT**. Please upload a maximum of ten (10) documents only.
SUMMARY

Review the details to make sure that all information is correct, type the security code in the field box and finally click on the Save icon.

To correct or change information, click on the tab where the change is needed.
After saving the details, a pop-up window will open confirming that your registration was successful:

REGISTRATION SAVED

You have now successfully completed the F.A.M.E user request registration process.

You will receive an Email confirming your F.A.M.E user registration data. Please save this mail for future reference.

Kindly note that you have NOT applied for any media accreditations for UEFA events. Once your F.A.M.E user registration is approved by UEFA you will be able to apply to UEFA Events which are available in the F.A.M.E Media specific Portal.

Press “Exit the application” to end the registration process. An automated email will be sent to the email address you entered during the registration process to notify you that your request has been received and will be processed.

**If your FAME user registration is approved by UEFA, a confirmation email will be sent to you validating your FAME user account and providing you with details on how to access the FAME Media Portal.**

You only need to register **once** in FAME. You can change your personal details in your profile at anytime.

If your organisation changes, please inform UEFA by email to media.accreditations@uefa.ch. Only the UEFA Media Services team can change the organisation in media profiles.

Thank you for your interest in UEFA competitions.

UEFA Media Services team