



## UEFA launches tender processes for Official Matchballs

UEFA has the pleasure to announce that it is inviting bids for a number of categories in the sports sector for its major competitions, including the official matchball. Offers are invited from suitably qualified suppliers in relation to the following:

### **UEFA Euro 2020 (and various other national team competitions)**

- Official matchball and potential to acquire footwear rights
- Onsite merchandising
- Top Executive Programme (TEP) Kit assistance scheme

### **UEFA Champions League, UEFA Super Cup, UEFA Futsal Cup Finals and UEFA Youth League**

- Official matchball
- Branded apparel and onsite merchandising

### **UEFA Europa League**

- Official matchball, branded apparel and onsite merchandising

UEFA has appointed TEAM Marketing AG as its exclusive marketing agency for the exploitation of certain media and commercial rights relating to Club Competitions, and CAA Eleven Sàrl as its exclusive marketing agency responsible for the exploitation of certain media and commercial rights relating to National Team Competitions. The agencies are responsible, on behalf of UEFA, for overseeing the bidding process with regards to their respective competitions, and will be the point of contact for all bidders in relation to all requests for further information, comments, questions and submissions, and in relation to any subsequent contractual negotiations.

The respective rights will apply for the 2018 – 2021 cycle (Club Competitions) and 2018 – 2022 cycle (National Team Competitions). Separate tender processes for both Club Competitions and National Team Competitions will open on 11th January 2017 and all offers must be submitted by 8th February 2017. The tender documentation can be requested at the following e-mail addresses:

### **UEFA Euro 2020**

[balltender@caa11.com](mailto:balltender@caa11.com)

### **UEFA Champions League**

[uclombtender@team.ch](mailto:uclombtender@team.ch)

### **UEFA Europa League**

[uelombtender@team.ch](mailto:uelombtender@team.ch)

In order to receive the tender documentation, prospective bidders are requested to include the following initial information in their e-mail:

- Company name
- Brand of balls, footwear or apparel manufactured
- Details of current similar contracts held