



Union des associations européennes de football



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UEFA Champions League 2009-12 media rights deals announced in France

TF1 and Canal Plus awarded UEFA Champions League media rights

UEFA announced today that it has finalised deals in France with two leading broadcasters for the 2009-12 UEFA Champions League media rights.

The package of rights won by commercial free-to-air broadcaster TF1 will entitle it to continue broadcasting thirteen first choice live matches each season (including the UEFA Champions League Final) exclusively on TF1.

Canal Plus will be the exclusive broadcaster of the UEFA Super Cup, the UEFA Champions League Play-Offs (formerly the third qualifying round) and of 2 out of the 4 First Knockout Round matchweeks.

On other matchweeks, the Canal Plus Group will complement the free-to-air coverage on TF1 by delivering all remaining live matches across its Canal +, Canal + Sport, Sport + and Foot + channels as well as exclusive highlights on both Tuesdays and Wednesdays on Canal +.

Each broadcaster will exploit the rights on the Internet via www.tf1.fr and www.footplus.fr respectively as well as on mobile.

Commenting on the award of these media rights in France, UEFA General Secretary David Taylor said:

“UEFA is extremely pleased to announce these media rights deals with TF1 and Canal Plus. Both of these broadcasters have been valued long term partners of UEFA and we are absolutely delighted to have the opportunity to continue our partnership with each over the course of the 2009-12 seasons.

“This new deal with TF1 will deliver strong free-to-air coverage of the competition to football fans in France. TF1 is the leading national broadcaster that, over the years, has excelled in its coverage of Europe’s premier club football competition.

“UEFA’s deal with Canal Plus guarantees in-depth access to the competition both in terms of comprehensive live match coverage as well as highlights. This will enable French fans to follow all the latest developments from the competition, not only in terms of French clubs but also as regards French footballers playing for club sides across Europe.”

The sales process in France for the 2009-2012 seasons of the UEFA Europa League will commence in the New Year and UEFA will make a further announcement regarding those rights in due course.

TEAM Marketing AG is the exclusive marketing agent of UEFA for the UEFA Champions League, the UEFA Super Cup and the UEFA Europa League.

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