



Media content rights sales in Europe: UEFA European Under-21 Championship 2011™

Last Update: 21 December 2010

UEFA has commenced its media rights sales process in Europe for the UEFA European Under-21 Championship 2011™. Media content rights will be offered on a platform neutral basis ensuring the exploitation of rights across all media platforms.

Qualified Content Distributors only

For these purposes, Qualified Content Distributors are media content distribution organizations, that have (in the sole opinion of UEFA) the appropriate infrastructure, reach, resources and financial standing to distribute UEFA media content rights in their territory via any transmission technique. This may include (but shall not be limited to) television broadcasters, Internet service providers, mobile networks and/or IPTV operators.

Should any Qualified Content Distributors be interested in acquiring media rights to the UEFA European Under-21 Championship 2011™, please contact UEFA at the following e-mail address: broadcast@uefa.ch

List of Territories: Contracted Broadcast Partners

Territory(ies)	Contracted Broadcast Partners
Denmark	TV2
Iceland	RUV- Iceland National Broadcasting Services

Territory(ies)	Contracted Broadcast Partners
Indonesia	RCTI & Indovision
Latin America (excluding Brazil)	Televideo Services
Malaysia & Brunei Darussalam	Astro Supersport
Mexico	OTI
Middle East & North Africa	Al Jazeera Sport
South Africa & Sub-Saharan Africa	Supersport International
Venezuela	Meridiano