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## Media rights sales: UEFA EURO 2016™

**Last Update: 10.06.2016**

Update: The media content rights sales process for UEFA EURO 2016™ is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the UEFA EURO 2016™ should therefore be directed to CAA Eleven Sàrl at the following e-mail address:

[info@caa11.com](mailto:info@caa11.com)

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

### Schedule A: Updated ITT list

#### On-going and upcoming tender processes

##### EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
No tenders ongoing at present		

##### EX-EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
No tenders ongoing at present		

#### Closed tender processes

##### EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Netherlands	18.02.2013	12.03.2013*
Ukraine	30.01.2013	22.02.2013*
Norway	09.04.2013	14.05.2013*
Denmark	09.04.2013	14.05.2013*
Finland	09.04.2013	14.05.2013*
Sweden	09.04.2013	14.05.2013*
Poland	23.10.2013	20.11.2013*



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Kazakhstan	04.03.2014	02.04.2014*
Spain	16.09.2014	24.10.2014*
Turkey	16.09.2014	24.10.2014*
	26.10.2015	10.11.2015*
Greece	16.09.2014	24.10.2014*
Iceland	16.09.2014	24.10.2014*
Albania	16.09.1214	24.10.2014*
Israel	16.09.2014	24.10.2014*
Armenia	16.09.2014	24.10.2014*
Austria	16.09.2014	24.10.2014*
Azerbaijan	16.09.2014	24.10.2014*
Belarus	16.09.2014	24.10.2014*
Belgium	16.09.2014	24.10.2014*
Bosnia-Herzegovina	16.09.2014	24.10.2014*
Bulgaria	16.09.2014	24.10.2014*
Croatia	16.09.2014	24.10.2014*
Cyprus	16.09.2014	24.10.2014*
Czech Republic	16.09.2014	24.10.2014*
Estonia	16.09.2014	24.10.2014*
Georgia	16.09.2014	24.10.2014*
Gibraltar	16.09.2014	24.10.2014*
Hungary	16.09.2014	24.10.2014*
Latvia	16.09.2014	24.10.2014*
Liechtenstein	16.09.2014	24.10.2014*
Lithuania	16.09.2014	24.10.2014*
Luxembourg	16.09.2014	24.10.2014*
Macedonia	16.09.2014	24.10.2014*
Malta	16.09.2014	24.10.2014*
Moldova	16.09.2014	24.10.2014*
Montenegro	16.09.2014	24.10.2014*
Portugal	16.09.2014	24.10.2014*
Republic of Ireland	16.09.2014	24.10.2014*
Romania	16.09.2014	24.10.2014*
	09.11.2015	27.11.2015**/**
Serbia	16.09.2014	24.10.2014*
Slovakia	16.09.2014	24.10.2014*
Slovenia	16.09.2014	24.10.2014*
Spain	16.09.2014	24.10.2014*
Switzerland	16.09.2014	24.10.2014*
United Kingdom	19.11.2014	17.12.2014 (13:00 CET)
Italy	13.04.2015	12.05.2015*



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Territory(ies)/Region	ITT Issue date	Deadline for submission of bids
Indian sub-continent	10.04.2013	09.05.2013*
Myanmar	21.05.2013	11.06.2013*
Thailand, Laos and Cambodia	04.06.2013	04.07.2013 (10:00 CET)
Vietnam	04.06.2013	04.07.2013 (10:00 CET)
Hong Kong SAR	04.06.2013	04.07.2013 (10:00 CET)
Macau SAR	04.06.2013	04.07.2013 (10:00 CET)
Philippines	07.01.2014	29.01.2014 (10:00 CET)
Japan	14.01.2014	03.04.2014 (10:00 CET)
Oceania	14.01.2014	11.02.2014 (08:00 CET)
Mongolia	18.02.2014	19.03.2014 (10:00 CET)
Republic of Korea	14.01.2014	26.03.2014 (10:00 CET)
Kyrgyzstan	04.03.2014	02.04.2014*
Tajikistan	04.03.2014	02.04.2014*
Uzbekistan	04.03.2014	02.04.2014*
Turkmenistan	04.03.2014	02.04.2014*
Taiwan	20.07.2015	24.08.2015*

## Schedule B: Contracts signed

### EUROPE

Country(ies)	Contracting parties
Albania	Top Channel Digitalb
Armenia	PTVR - Public Television of Armenia****
Austria	ORF - Österreichische Rundfunk****
Azerbaijan	Ictimai**** SARAN
Belarus	BTRC – Belerуска Tele-Radio Campanija****
Belgium	RTBF – Radio Télévision Belge de la Communauté Française**** VRT – Vlaamse Radio en Televisie omroep ****
Bosnia and Herzegovina	BHRT – Radio-Televizija Bosne i Hercegovine****
Bulgaria	BNT – Balgarska Nationalna Televizija****
Croatia	HRT – Hrvatska Radiotelevizija****
Cyprus	CYBC – Cyprus Broadcasting Corporation****
Czech Republic	CT – Czeska Televize****
Denmark	DR/TV2
Estonia	ETV – Eesti Rahvusringhääling****
Finland	YLE
France	TF1 Métropole Télévision BeIN Sports France



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FYR Macedonia	MKRTV – Macedonian Radio and Television****
Georgia	GPB - Georgian Television and Radio Broadcasting****
Germany	ARD / ZDF
Greece	IPG Media
Hungary	MTVA - MTV Magyar Televizio****
Iceland	Skjarinn
Israel	Charlton Ltd
Italy	RAI** Sky Italia
Kazakhstan	SARAN
Kosovo	RTK Supersport Kosova
Latvia	LT – Latvijas Televizija****
Lithuania	LRT – Lietuvos Radijas Ir Televizija****
Malta	PBS – Public Broadcaster Services Ltd****
Moldova	TRM – Teleradio Moldova****
Montenegro	RTCG - Radiotelevizija Crne Gore****
Netherlands	Nederlandse Omroep Stichting (NOS)
Norway	TV2 Gruppen AS
Poland	Polsat License Ltd
Portugal	RTP – Radio e Televisão de Portugal****
Republic of Ireland	RTE - Raidio Teilifis Eireann****
Romania	Telekom Romania ProTV**
Russia	Telesport
Serbia	RTS - Radiotelevizija Srbije****
Slovakia	RTVS – Rozhlas a Televizia Slovenska****
Slovenia	RTV SLO – Radiotelevizija Slovenija****
Spain	Mediaset**
Switzerland	SRG / SSR****
Sweden	TV4 AB / Sveriges Television AB
Turkey	TRT
Ukraine	TV-Broadcasting Company Ukraine
United Kingdom	BBC ITV

#### EX-EUROPE

Country(ies)	Contracting parties
Angola	Upstar Comunicações S.A****
Australia	BeIN Sports
Benin	TVMS***
Botswana	TVMS***
Brazil	Globosat Programadora Ltda Globo Comunicação e Participações



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Burkina Faso	TVMS***
Burundi	TVMS***
Cameroon	TVMS***
Canada	CTV Speciality Television Enterprises Inc.
Cape Verde	TVMS***
Caribbean	ESPN Inc.
Central African Republic	TVMS***
Chad	TVMS***
China	CCTV
Comoros	TVMS***
Congo	TVMS***
Democratic Republic of the Congo	TVMS***
Cote d'Ivoire	TVMS***
Djibouti	TVMS***
Equatorial Guinee	TVMS***
Eritrea	TVMS***
Ethiopia	TVMS***
Fiji and Pacific Islands	Click TV
Gabon	TVMS***
Gambia	TVMS***
Guinea Bissau	TVMS***
Republic of Guinea	TVMS***
Hong Kong SAR	MP Silva
Indian sub-continent	MSM Satellite (Singapore) PTE. Ltd
Indonesia	PT Rajawali Citra Televisi Indonesia
Japan	MP Silva
Kenya	Lancia Digital Broadcasting Ltd
Kyrgyzstan	SARAN
Latin America	Televideo Services Inc.
Lesotho	TVMS***
Liberia	TVMS***
Macau	Asia-Pacific Broadcasting Union
Madagascar	TVMS***
Malawi	TVMS***
Malaysia & Brunei Darussalam	Measat Broadcast Network Systems
Mali	TVMS***
Mauritania	TVMS***
Mauritius	TVMS***
Mexico	OTI
MENA region	BeIN Sports MENA llc
Mozambique	TVMS***
Myanmar	Shwe Than Lwin Media Company Limited
Namibia	TVMS***
New Zealand	Sky NZ



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Niger	TVMS***
Nigeria	CQS Production
Philippines	ABS-CBN
Republic of Korea	IB Media Net Inc.
Rwanda	Rwanda Broadcasting Agency
Sao Tome & Principe	TVMS***
Senegal	TVMS***
Seychelles	TVMS***
Sierra Leone	TVMS***
Singapore	Eleven Sports Network
Solomon Islands	Telekom Television Limited
Somalia	TVMS***
South Sudan	TVMS***
Sub-Saharan African region & South-Africa	Supersport International (PTY) Ltd
Sudan	TVMS***
Swaziland	TVMS***
Taiwan	Eleven Sports Network
Tajikistan	SARAN
Tanzania	TV Azam
Thailand, Laos and Cambodia	GMM B Company Limited
Timor Leste	Asia-Pacific Broadcasting Union
Togo	TVMS***
Turkmenistan	SARAN
Uganda	
USA	ESPN Inc.
Uzbekistan	SARAN
Venezuela	Continental TV
Zambia	TVMS***
Zimbabwe	TVMS***

KEY	
*	Deadline for submission of bids: 12:00 (Midday) CET
**	Selected free-to-air rights (23 matches)
***	Selected free-to-air rights (12 matches)
****	Part of an overall agreement with the European Broadcasting Union (EBU)