

# Media rights sales:

**European Qualifiers to UEFA EURO 2020™**

**European Qualifiers to 2022 FIFA World Cup™**

**UEFA Nations League 2018/19 (including the UEFA Nations League Finals)**

**UEFA Nations League 2020/21 (including the UEFA Nations League Finals)**

**Other International Matches**

**Last Update: 18.03.2019**

Update: the media content rights sales process for the above UEFA national team football competitions for the 2018-2022 cycle is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

The sales process will be administered on behalf of UEFA by CAA Eleven Sàrl. All enquiries in respect of the acquisition of the media rights to the above competitions should therefore be directed to CAA Eleven Sàrl at the following e-mail address: [info@caa11.com](mailto:info@caa11.com).

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

## Schedule A: Updated ITT list

### On-going and upcoming tender processes

#### EX-EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Oceania	21.08.2017	19.09.2017 (10:00 CET)
Mongolia	21.08.2017	20.09.2017 (10:00 CET)

### Closed tender processes

#### EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Russia	23.07.2015	18.08.2015
United Kingdom	16.11.2015	08.12.2015 (13:00 CET)
Poland	18.01.2016	16.02.2016
Germany	02.02.2016	01.03.2016

<b>Denmark</b>	<b>09.02.2016</b>	<b>14.03.2016</b>
<b>Sweden</b>	<b>09.02.2016</b>	<b>14.03.2016</b>
<b>Norway</b>	<b>09.02.2016</b>	<b>14.03.2016</b>
<b>Finland</b>	<b>09.02.2016</b>	<b>14.03.2016</b>
<b>Austria</b>	<b>01.04.2016</b>	<b>21.04.2016</b>
<b>Switzerland</b>	<b>01.04.2016</b>	<b>21.04.2016</b>
<b>France</b>	<b>25.04.2016</b>	<b>30.05.2016</b>
<b>Bosnia &amp; Herzegovina</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>Croatia</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>FYR Macedonia</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>Montenegro</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>Serbia</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>Slovenia</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>Albania</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>Kosovo</b>	<b>23.08.2016</b>	<b>27.09.2016</b>
<b>Belgium</b>	<b>30.08.2016</b>	<b>27.09.2016</b>
<b>Iceland</b>	<b>30.08.2016</b>	<b>27.09.2016</b>
<b>The Netherlands</b>	<b>07.11.2016</b>	<b>06.12.2016</b>
<b>Czech Republic</b>	<b>14.02.2017</b>	<b>14.03.2017</b>
<b>Slovakia</b>	<b>14.02.2017</b>	<b>14.03.2017</b>
<b>Hungary</b>	<b>14.02.2017</b>	<b>14.03.2017</b>
<b>Republic of Ireland</b>	<b>11.04.2017</b>	<b>09.05.2017</b>
<b>Portugal</b>	<b>08.05.2017</b>	<b>07.06.2017</b>
<b>Armenia</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Azerbaijan</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Belarus</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Georgia</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Kazakhstan</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Moldova</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Estonia</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Latvia</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Lithuania</b>	<b>24.05.2017</b>	<b>22.06.2017</b>
<b>Greece</b>	<b>06.06.2017</b>	<b>04.07.2017</b>
<b>Romania</b>	<b>23.06.2017</b>	<b>20.07.2017</b>
<b>Spain</b>	<b>09.08.2017</b>	<b>26.09.2017</b>
<b>Italy</b>	<b>05.09.2017</b>	<b>03.10.2017</b>
<b>Ukraine</b>	<b>17.10.2017</b>	<b>14.11.2017</b>
<b>Israel</b>	<b>30.10.2017</b>	<b>27.11.2017</b>
<b>Turkey</b>	<b>13.11.2017</b>	<b>11.12.2017</b>
<b>Bulgaria</b>	<b>15.01.2018</b>	<b>13.02.2018</b>
<b>Cyprus</b>	<b>09.02.2018</b>	<b>13.03.2018</b>
<b>Malta</b>	<b>26.04.2018</b>	<b>22.05.2018</b>

## EX-EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
MENA Region	21.05.2015	04.06.2015
Singapore	20.07.2015	24.08.2015
Taiwan	20.07.2015	24.08.2015
United States	08.09.2015	05.10.2015 (18:00 CET)
Timor Leste	16.02.2017	23.03.2017 (10:00 CET)
Sub-Saharan Africa	18.10.2016	22.11.2016
The Indian Sub-Continent and Afghanistan	10.11.2016	12.12.2016 (10:00 CET)
Thailand, Laos & Cambodia	23.02.2017	23.03.2017 (10:00 CET)
Philippines	16.02.2017	23.03.2017 (10:00 CET)
Indonesia	16.02.2017	23.03.2017 (10:00 CET)
Kyrgyzstan	24.05.2017	22.06.2017
Tajikistan	24.05.2017	22.06.2017
Turkmenistan	24.05.2017	22.06.2017
Uzbekistan	24.05.2017	22.06.2017
Latin America, Brazil and the Caribbean	06.03.2017	04.04.2017 (18:00 CET)
Japan	06.06.2017	11.07.2017 (10:00 CET)
Vietnam	06.06.2017	11.07.2017 (10:00 CET)
Australia	21.08.2017	19.09.2017 (10:00 CET)
Malaysia	10.10.2017	07.11.2017 (10:00 CET)
Hong Kong	05.12.2017	11.01.2018 (10:00 CET)
Macau	05.12.2017	11.01.2018 (10:00 CET)
Canada	22.01.2018	27.02.2018 (18:00 CET)
South Korea	27.02.2018	27.03.2018 (10:00 CET)

## Schedule B: Contracts signed

## EUROPE

Country(ies)	Contracting parties
Albania	Digit-Alb SH.A
Armenia	Armenia TV Shant TV
Austria	ORF DAZN
Azerbaijan	CBC Sport Saran
Belarus	Belarus TV Saran
Belgium	RTBF RTL VTM

	Eleven Sports
Bosnia & Herzegovina	Sportklub
Bulgaria	BNT
Croatia	Sportklub
Cyprus	CyBC
Czech Republic	Czech TV AMC Networks Central Europe
Denmark	Discovery
Estonia	ERR Modern Times Group
Finland	MTG
France	M6 TF1 L'Equipe
Georgia	GPB Saran
Germany	RTL ARD/ZDF DAZN
Gibraltar	GBC
Greece	IPG OTE
Hungary	MTVA AMC Networks Central Europe
Iceland	RUV 365 Media
Israel	The Sports Channel Charlton
Italy	Rai Mediaset
Kazakhstan	Saran
Kosovo	Digit-Alb SH.A
Latvia	Modern Times Group
Lithuania	LRT Modern Times Group
Luxembourg	RTL
FYR Macedonia	Sportklub
Malta	PBS
Moldova	GMG Saran
Montenegro	Sportklub
The Netherlands	NOS Ziggo
Norway	TV2
Poland	Telewizja Polska Polsat
Portugal	RTP Sport TV

Republic of Ireland	RTE TV3 BSkyB
Romania	Pro TV
Russia	Telesport
Serbia	Sportklub
Slovakia	RTVS AMC Networks Central Europe
Slovenia	Sportklub
Spain	RTVE Mediaset
Sweden	TV4
Switzerland	SRG SSR AZ TV Productions AG DAZN
Turkey	TRT
Ukraine	TRBC Ukraine
United Kingdom	ITV BSkyB

EX-EUROPE

Country(ies)	Contracting parties
Australia	Optus
China	CCTV Shankai Sports
Brazil	Turner International Latin America Inc.
Indonesia	IMG
Indian sub-continent	Sony Six
Kyrgyzstan	Saran
Latin America	Sky Mexico DirecTV
Macau	TDM
Malaysia	Astro Measat
MENA Region	beIN Sports
New Zealand	Sky New Zealand
South Korea	Eclat
Sub-Saharan Africa	SuperSport International (Proprietary) Limited
Taiwan	Eleven Sports
Tajikistan	Saran
Turkmenistan	Saran
United States	Univision ESPN
Uzbekistan	Saran

**KEY**

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Deadline for submission of bids unless indicated otherwise: 12:00 (Midday) CET