

Media rights sales:

UEFA EURO 2024™

Last Update: 12.06.2019

Update: the media content rights sales process for UEFA EURO 2024 is currently on-going. The sales process will be conducted on a market-by-market basis with such media rights being offered on a platform neutral basis.

The sales process will be effected initially by means of an Invitation to Tender ("ITT") process under which qualified media content distributors will be invited to submit offers before the submission deadline (as indicated in the schedule below) for the media rights in their respective territory. Schedule A below lists the status of the sales process in the relevant territories. Schedule B lists the relevant territories for which media rights agreements have been signed (including details of the respective partner).

All enquiries in respect of the acquisition of the media rights to UEFA EURO 2024 can be directed to UEFA at the following e-mail address: media.rights@uefa.ch.

Further communications and updates shall be provided as and when UEFA commences the media rights sales process in respect of any other territory or territories.

Schedule A: Updated ITT list

Open tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Germany	11.06.2019	09.07.2019

EX-EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Currently no tenders are on-going		

Closed tender processes

EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Currently no tender processes have been finalised		

EX-EUROPE

Territory(ies)/Region	ITT Issue date	Deadline for submission of bids*
Currently no tender processes have been finalised		

Schedule B: Contracts signed

EUROPE

Country(ies)	Contracting parties
Currently no contracts have been signed	

EX-EUROPE

Country(ies)	Contracting parties
Currently no contracts have been signed	

KEY	
*	Deadline for submission of bids unless indicated otherwise: 12:00 (Midday) CET