Benchmarking report – 10 key facts
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• Answers to 52 often asked questions covering financial matters, licensing results, stadiums, participation rates, attendances and league structures.

• €1'179'000'000 net losses reported by top division clubs, almost double the previous record.

• 27 clubs sportingly qualified for the UEFA Champions League or the UEFA Europa League / UEFA Cup were refused entry on licensing grounds from 2005 to 2011.

• 30% - The proportion of clubs winning domestic matches away from home, up from 20% twenty years ago.

• 101 million attendances for top division matches during the 2009/10 season.

• 19% - The number of clubs directly owning their stadium.

• €7'475'000'000 employee costs, a further 8% increase on top of the 17% increase the year before.

• More than 1 in 8 club auditors expressed uncertainty over whether the club could continue as a going concern.

• Estimated €800 million transfer fees not due to be paid for more than 12 months.

• Estimated 54% of clubs qualifying for the 2010/11 UEFA Champions League and the UEFA Europa League who would have to meet the break-even criteria under Financial Fair Play.