



## UEFA Club Licensing Benchmarking Report FY2012

---

### XI KEY FACTS

The report supplements the 'Licensed to Thrill' report issued last autumn, and provides 100 pages of unique analysis on European club football. The report will be available in four languages, and provides the authoritative review of club financial performance and position for 700 clubs including, for the first time, cash flow analyses. The report also presents, among other things: a three-year review of 1,700 head coach changes; analysis of domestic competition structures; a five-year transfer activity review; analysis on agent commissions and player contracts; the five-year evolution of wages and club revenues for over 50 countries; and attendance trends and market research on supporter levels across Europe.

- **€14.1 billion** – The total reported top-division club income, up **€800 million** on the previous year.
- **42%** - The increase between 2007 and 2012 in European club revenues.
- **59%** - The increase between 2007 and 2012 in European club wages.
- **€600 million** – The decrease in 'bottom-line' net losses reported by top-division clubs, stopping a four-year trend of increasing losses.
- **3.1x** – The largest club wage bill compared to the 25<sup>th</sup> largest club wage bill.
- **Seven** – The number of clubs qualified on sporting grounds for the current UCL or UEL, and refused entry on licensing or FFP grounds (**44** clubs over the ten-year period).
- **2.7x** – The average number of times European clubs changed head coach during a three-year period 2011-2013, with the rate differing dramatically across Europe.
- **163 million** - The number of people attending league matches across Europe in the most recent completed season.
- **€10.9 billion** – The total transfer fees spent in recent years assembling European top division playing squads.
- **12.6%** - The average agent commission as a percentage of transfer fee paid by clubs playing in UEFA competitions.
- **€600 million** – The cumulative improvement in European club balance sheets.