



Information for media – 23 July update
UEFA European Women's Championship
Sweden 2013

Key contacts

UEFA Media Officers

A UEFA Media Officer will be assigned to each venue to assist the media and coordinate the pre- and post-match media activities of the competing teams:

Göteborg	David Perrette	+46 72 5747040
Norrköping	Lars Ellensohn	+46 72 5747043
Solna	Andrin Cooper	+41 79 829 2781

Team Press Officers

Below are the details for the press officers of the twelve competing teams:

Group A

Sweden	Thomas Björn	thomas.bjorn@svenskfotboll.se	+46 70 230 24 84
Italy	Francesca Vitullo	f.vitullo@figc.it	+39 3316391828
Denmark	Pia Schou Nielsen	pias@dbu.dk	+45 22156664
Finland	Sari Tuunainen	sari.tuunainen@palloliitto.fi	+358 5032 820 36

Group B

Germany	Annette Seitz	annette.seitz@dfb.de	+49 151 16788 377
Norway	Jon Jamessen	jon.jamessen@fotball.no	+47 913 48 182
Netherlands	Francis Grondhuis	francis.grondhuis@knvb.nl	+31 6557 542 53
Iceland	Omar Smarason	omar@ksi.is	+354 8649228

Group C

France	Hervé Galand	herve.galand@fff.fr	+33 778245333
England	Glenn Lavery	glenn.lavery@thefa.com	+44 7983 452797
Russia	Ivan Genkenev	genkenev@gmail.com	+7 925 010 89 51
Spain	Jose Manuel Ordas	jmordas@rfef.es	+34 665 774 337

A day-by-day media schedule will be produced on uefa.com detailing each team's media activities:
<http://www.uefa.com/womenseuro/season=2013/finals/media/index.html>

Match Schedule

		Match Day 1			Match Day 2			Match Day 3			Quarter-finals		Semi-finals			Final				
		Wed 10 July	Thu 11 July	Fri 12 July	Sat 13 July	Sun 14 July	Mon 15 July	Tue 16 July	Wed 17 July	Thu 18 July	Fri 19 July	Sat 20 July	Sun 21 July	Mon 22 July	Tue 23 July	Wed 24 July	Thu 25 July	Fri 26 July	Sat 27 July	Sun 28 July
Centre A	Gamla Ullövi, Göteborg	① SWE - DEN 20:30			⑦ FIN - SWE 20:30			⑬ DEN - FIN 20:30								⑳ SF 1 SWE - GER 20:30				
	Örjans Vall, Halmstad	② ITA - FIN 18:00			⑧ ITA - DEN 18:00			⑭ SWE - ITA 20:30					⑰ QF1 SWE - ISL 15:00							
Centre B	Växjö Arena, Växjö		③ GER - NED 20:30			⑨ ISL - GER 20:30		⑮ NED - ISL 18:00					⑲ QF4 ITA - GER 18:00							
	Kalmar Arena, Kalmar		④ NOR - ISL 18:00			⑩ NOR - NED 18:00		⑯ GER - NOR 18:00					⑳ QF2 NOR - ESP 15:00							
Centre C	Nya Parken, Norrköping			⑤ FRA - RUS 18:00			⑪ ESP - FRA 20:30		⑰ RUS - ESP 20:30								㉑ SF2 NOR - DEN 20:30			
	Linköping Arena, Linköping			⑥ ENG - ESP 20:30			⑫ ENG - RUS 18:00		⑱ FRA - ENG 20:30				㉒ QF3 FRA - DEN 20:45							
Final	Friends Arena, Solna																		㉓ Final Win. SF1 - Win. SF2 16:00	

GROUP A
 Sweden (SWE)
 Italy (ITA)
 Denmark (DEN)
 Finland (FIN)

GROUP B
 Germany (GER)
 Norway (NOR)
 Netherland (NED)
 Iceland (ISL)

GROUP C
 France (FRA)
 England (ENG)
 Russia (RUS)
 Spain (ESP)



Team hotels and training grounds – Knock-out stage

SF 1	22.07 -	Winner QF1 SWEDEN	St Jörgen Park Hotel Knipplekullen 8-10 417 49 Göteborg	Rambergsvallen Inlandsgatan 48 41 715 Göteborg	Göteborg
	22.07 -	Winner QF4 GERMANY	Scandic Opalen Engelbrektskatan 73 412 52 Göteborg	Hovåsvallen Bockhamnsvägen 14 436 50 Hovås	Göteborg
SF 2	23.07 -	Winner QF2 NORWAY	Villa Fridhem Fridhems Kursgård AB Getå Villa Fridhem 616 90 Åby	Bollspelaren Ingelstagatan 602 41 Norrköping	Norrköping
	23.07 -	Winner QF3 DENMARK	Scandic Linköping City Gamla Tanneforsvägen 51 581 04 Linköping	Folkungavallen Hamngatan 32 582 45 Linköping	Linköping
Final	26.07 -	Winner SF1	Radisson Blu Royal Park Frösundaviks Allé 15 196 03 Solna	Karlberg IP Ekelundsvägen 11 Solna	Solna
	26.07 -	Winner SF2	Clarion Sign Norra Bantorget 101 26 Stockholm	Stockholm Stadion Lidingövägen 1 114 33 Stockholm	Solna

Media facilities

Stadium Accreditation Points

Stadium Accreditation Points will be located at each of the seven stadiums. The accreditation centres will open from 7 July according to the following hours:

Opening Hours Stadium Accreditation Points

	SAP Göteborg	SAP Halmstad	SAP Växjö	SAP Kalmar	SAP Norrköping	SAP Linköping	SAP SOLNA
07. 7. 13							
08. 7. 13							
09. 7. 13							
10. 7. 13	SWE-DEN	ITA-FIN					
11. 7. 13			GER-NED	NOR-ISL			
12. 7. 13					FRA-RUS	ENG-ESP	
13. 7. 13	FIN-SWE	ITA-DEN					
14. 7. 13			ISL-GER	NOR-NED			
15. 7. 13					ESP-FRA	ENG-RUS	
16. 7. 13	DEN-FIN	SWE-ITA					
17. 7. 13			NED-ISL	GER-NOR			
18. 7. 13					RUS-ESP	FRA-ENG	
19. 7. 13							
20. 7. 13							
21. 7. 13		QF1	QF2				
22. 7. 13				QF3		QF4	
23. 7. 13							
24. 7. 13	SF1						
25. 7. 13					SF2		
26. 7. 13							
27. 7. 13							
28. 7. 13							Final

	Closed
	09:00 - 18:00
	09:00 - Half Time of Match



All media accreditation and match booking requests must be entered via FAME, UEFA's online football administration platform.

Media must produce a photo ID and copy of their confirmation email in order to collect their accreditation.

Media booking information for the quarter-finals, semi-finals and final will be communicated during the tournament via email to accredited media.

Parking

Match specific parking passes will be distributed for the semi-finals and final to accredited media with confirmed parking pass bookings.

Media Working Area

Each stadium will contain a media working area, equipped with working positions, information desks, catering, and internet connections. Instructions for connecting to the media wifi networks will be provided in each media working area.

Media tribune

The media tribunes are comprised of between 40-80 desked and 20-40 non-desked seats. Each desk is equipped with power supply and internet connections.

The tournament seating in the media tribunes will in principle be done on a first-come, first-served basis. However, for heavily-subscribed matches, UEFA reserves the right to impose a seating plan.

Upon arrival at the stadium, media are advised to contact the welcome desk in the media working area, where they will be allocated match-specific media tribune access sticker.

Opening hours

Standard opening hours for stadium media facilities are:

	Media Working Area	Media Tribune
MD-1	From two hours before the first media activity in the stadium until two hours after the end of the last media activity.	Opening one hour before the start of an official training session. Closing 15 minutes after the start of a closed training session, or at the end of an open training session.
MD	Open from three hours before kick-off until two hours after the final whistle.	Open from three hours prior to kick off until two hours after the final whistle.
MD+1	Closed	Closed

Catering

Basic catering will be provided for media and photographers as follows:

- MD-1: from one hour before the first media activity in the stadium until one hour after the last media activity
- MD: from two hours before kick-off until two hours after the final whistle

Press conference room

In all stadiums, press conferences will be held in purpose-built press conference rooms. MD-1 and post-match press conferences are open to all accredited media.

Translation will be provided into English by the team press officers or team liaison officers.

Mixed zone

A mixed zone will be set up at each stadium on the players' route between the dressing rooms and the team buses.

Non-rights holders

Non-rights-holders (NRHs) have access to all MD-1 media activities.

On matchday, NRHs must deposit their cameras upon arrival at the stadium. These cameras will be securely stored during the match and can be collected after the end of the match (for the Final, at the conclusion of the trophy ceremony). NRH personnel will be seated in seats without desk.

Any NRH who are found to be filming the match will be escorted from the stadium immediately and blacklisted with negative repercussions on future accreditation allocations for UEFA events.

Press kits

Press kits will be produced by UEFA for each match and will be available in the media working area. In the Group Stage press kits will be produced only in English, with multilingual versions available for the semi-finals and final.

Facilities for photographers

Working spaces will be available for photographers in all venues, either in dedicated photo working areas or part of media working areas.

Accredited photographers must collect bibs on a match-by-match basis. These can be collected from the photo or media working area in return for a deposited ID card. Bibs must be returned after each match.

Photographers may claim a pitch position on a first-come first-served basis. Photo positions will be clearly marked around the pitch, located principally behind the advertising boards along the goal-lines and equipped with power and cabled or Wi-Fi connectivity.

Photographers will also be provided with chairs.

Remote cameras may be used behind the goals in all stadiums in the marked areas. Tripods must not be higher than 10cm and cables must be passed under the advertising boards.

Distance chart

Distances and approximate travelling times are indicated below:

		Göteborg	Halmstad	Växjö	Kalmar	Norrköping	Linköping	Solna	Jonköping
Centre A	Göteborg		137	231	342	311	272	470	146
	Halmstad	137		133	243	347	308	505	182
Center B	Växjö	231	133		110	283	244	441	119
	Kalmar	342	243	110		247	237	409	215
Centre C	Norrköping	311	347	283	247		42	163	167
	Linköping	272	308	244	237	42		200	129
Final	Solna	470	505	441	409	163	200		326

Media hotels

Please find below some hotels suggestions. Kindly note that no special rates have been negotiated and no rooms have been reserved. The list shall only be a help to find a suitable hotel in each venue.

Center	City	Hotel	Total Hotelrooms	Category	Website	Contact Details	Exceptions
A	Göteborg	Clarion Post	500	4*	www.clarionpost.se	Adress: Drottningtorget 10, 411 03 Göteborg Phone: +46 (0)31 61 90 50 E-mail: reservations.post@choice.se	
A	Göteborg	Scandic Opalen	353	4*	www.scandichotels.com/Hotels/Countries/Sweden/Gothenburg/Hotels/Scandic-Opalen	Adress: Engelbrektsgratan 73, 412 52 Göteborg Phone: +46 31 751 53 00 E-mail: opalen@scandichotels.com	No bookings allowed from 21-25 July (Team Transfer Hotel)
A	Göteborg	Scandic Europa	456	4*	www.scandichotels.com/Hotels/Countries/Sweden/Gothenburg/Hotels/Scandic-Europa	Adress: Köpmansgratan 38 , 404 29 Göteborg Phone: +46 31 751 65 00 E-mail: europa@scandichotels.com	
A	Göteborg	Radisson Blu Scandinavia	349	4*	www.radissonblu.com/hotel-gothenburg	Adress: Södra Hamngatan 59, P.O. Box 288, 401 24 Göteborg Phone: +46 31 758 50 00 E-mail: reservations.scandinavia.gothenburg@radissonblu.com	No bookings allowed from 18-22 July (Team Transfer Hotel)
A	Halmstad	Best Western Grand Hotel	107	3*	www.grandhotel.nu	Adress: Stationsgatan 44, 302 46 Halmstad Phone: +46 352 80 81 00 E-mail: info@grandhotel.nu	
B	Växjö	Clarion Cardinal	111	4*	www.clarionhotel.com/hotel-vaxjo-sweden-SE094	Adress: Backgatan 10, 35230 Växjö Phone: +46 470 72 28 00 E-mail: cc.cardinal@choice.se	
B	Växjö	Elite Stadshotellet	137	4*	www.elite.se/hotel/vasteras/stadshotellet	Adress: Kungsgatan 6, Box 198, 351 04 Växjö Phone: +46 470 134 00 E-mail: info.vaxjo@elite.se	
B	Kalmar (Söderåkra)	Stufvenas Gästgiveri	52	3*	www.stufvenas.se	Adress: 385 97 Söderåkra Phone: +46 (0) 486-219 00 E-mail: info@stufvenas.se	
B	Kalmar	First Hotel Witt	112	4*	www.firsthotels.se/Vara-Hotel/Hotel-i-Sverige/Kalmar/First-Hotel-Witt	Adress: Södra Långgatan 42, 392 31 Kalmar Phone: +46 480 152 50 E-mail: witt@firsthotels.se	
C	Norrköping	Elite Grand Hotel	206	4*	www.elite.se/sv/hotel/norrkoping/grand	Adress: Tyska torget 2, Box 1152, 600 41 Norrköping Phone: +46 (0)11-36 41 00 E-mail: info.grandhotel@elite.se	
C	Norrköping	The Lamp Hotel	47	4*	www.thelamphotel.se	Adress: Hospitalsgatan 5, 602 27 Norrköping Phone: +46 11 12 20 10 E-mail: info@thelamphotel.se	
C	Linköping	Quality Hotel Ekoxen	190	4*	www.nordicochoicehotels.com/Quality/Quality-Hotel-Ekoxen	Adress: Klostergatan 68, 58223 Linköping Phone: +46 (0)13 25 26 00 E-mail: q.ekoxen@choice.se	No bookings allowed from 19-23 July (Team Transfer Hotel)
C	Linköping	Sky Hotel Apartments	70 (apartments)	-	www.skyhotelapartments.se/linkoping	Adress: Tornbyvägen 1, 582 73 Linköping Phone: +46 13 328 10 50 E-mail: linkoping@skyhotelapartments.se	