



Union des associations européennes de football



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UEFA appoints new Director of Communications

William Gaillard to join team in New Year

UEFA has announced the appointment of William Gaillard as their new Director of Communications and Public Affairs. Mr Gaillard replaces Mike Lee who is returning to the UK to take up a full-time role with the London 2012 Olympic Bid from 1st January 2004.

Mr Gaillard, aged 53, is currently the Director of Corporate Communications for the International Air Transport Association (IATA) and his previous posts include Director for External Relations and Public Affairs for the UN Drug Control Programme and Head of Media Relations for the EU's Delegation to the United States.

He has extensive experience of working in international environments, has taught at Harvard University and is a passionate follower of football. Mr Gaillard is multilingual, married with two children and lives in Divonne-les-Bains, France, close to UEFA Headquarters – he will join UEFA on a full-time basis as of 1st March 2004 and transitional arrangements will be put in place in the interim.

Lars-Christer Olsson, the incoming CEO of UEFA, said:

"I am delighted that William Gaillard will be joining UEFA as our new Director of Communications and Public Affairs. He has great international experience and a real love of football. Mr Gaillard is a worthy successor to Mike Lee, who has done an outstanding job for UEFA, and I would like to wish Mike every success for the future in his new role."

William Gaillard said:

"This is a fantastic opportunity for me to be part of a great UEFA team at such an exciting time. For me this is a dream job as it brings together so many of my skills, experience and interests. I am really looking forward to this tremendous new challenge."

Mr Gaillard's appointment was approved at the beginning of today's UEFA Executive Committee being held in Nyon, Switzerland.

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