



Union des associations européennes de football



**Media Release**

Date: 05/07/2006

**Communiqué aux médias**

No. 076

**Medien-Mitteilung**

## ***Telekom Austria signs National Supporter agreement for UEFA EURO 2008™***

**Telekom Austria, Official Telecommunication Provider for UEFA EURO 2008™, commits as the first National Supporter in Austria.**

UEFA announced today that Telekom Austria, one of Europe's leading telecommunication companies, has signed the first Austrian National Supporter agreement for UEFA EURO 2008™, taking place in Austria and Switzerland. Telekom Austria will be the Official Telecommunication Provider in Austria.

Commenting on the agreement, Friedrich Stickler, President of the Austrian Football Association and member of the Board of Euro 2008 SA, said: "I am delighted to have Telekom Austria on board as our first National Supporter. Telekom Austria is not only one of the major companies in Austria but also one of the most prestigious. I am confident that our partnership with Telekom Austria will be a fruitful one."

As Official Telecommunication Provider, Telekom Austria will play an essential role in the running of UEFA EURO 2008™, providing all telecommunications services necessary to UEFA and Euro 2008 S.A. before and during the Event. In addition to providing top-quality technical support, Telekom Austria will also provide exclusive coverage in Austria of UEFA EURO 2008™ to their mobile customers. A combination of cutting edge programming and mobile technology will provide fans in Austria with all the goals and the best action from all matches of UEFA EURO 2008™.

As part of the agreement, Telekom Austria will have the rights to develop UEFA EURO 2008™ marketing programmes throughout Austria using the full range of brands, logos, and graphic elements that represent the event, along with access to tickets and premium hospitality packages for consumers, customers and staff.

"I am delighted that UEFA EURO 2008 will be happening in Austria. Telekom Austria will help to ensure that this major event receives the recognition it deserves" said Rudolf Fischer, Vice-Chairman of the Board and CEO Wireline Services Telekom Austria Group.

The aim of the National Supporter programme is to create an exclusive group of four Austrian and four Swiss companies respectively that help make the staging of the event possible through the services they provide. Support from the highest level corporations in the two host countries is essential to successfully bring the event to the fans and to create a strong local pride in hosting the event.

**For further information:**  
**UEFA Media Services: ++41 848 04 27 27**

Route de Genève 46  
CH-1260 Nyon 2  
Tel. +41 848 04 27 27  
Fax +41 22 707 28 38  
media@uefa.ch  
**uefa.com**