

REGULATIONS GOVERNING THE IMPLEMENTATION OF ARTICLE 48 OF THE UEFA STATUTES

The UEFA Executive Committee, on the basis of Article 48 of the UEFA Statutes, has approved the following regulations:

ARTICLE 1 EXPLOITATION OF BROADCASTING RIGHTS

1

UEFA, its member associations, their affiliated organizations and clubs are the holders of the exclusive television rights of football matches which are organised and take place under their respective jurisdiction.

2

Any transmission or reproduction by any actual or future transmission technique (including, but not limited to Internet) of a football match falling within the scope of these Regulations (hereafter referred to as Transmission(s)) can only take place in accordance with these Regulations, which are designed to protect the interests of football in the territory of each national association. This applies irrespective of whether the Transmission is live or delayed, in full length or in excerpts.

ARTICLE 2 PRINCIPLES

1

The present Regulations are designed to ensure that spectators are not deterred from attending local football matches of any kind and/or participating in matches at amateur and/or youth level, on account of Transmissions of football matches which may create competition with these matches.

2

The member associations shall not discriminate against football from other countries, and these Regulations apply equally to Transmissions of domestic and foreign matches.

ARTICLE 3 TRANSMISSION-FREE PERIODS

1

Each member association may decide on two and a half hours on a Saturday or a Sunday during which any Transmission of football may be prohibited within the territory of the relevant member association. This prohibition shall apply *only* to intentional Transmissions.

2

The two and a half hours period (or periods) must be decided on by the member association fourteen days, at the latest, before the beginning of its domestic season, at which time they will enter into force and apply for the whole season.

3

All decisions of member associations concerning "blocked hours" must be reported to UEFA in writing at the time of the decision. This notification must be accompanied by sufficient proof (see Article 3(5) below) from the member association that the chosen hours actually correspond to the main domestic fixture schedule, as defined in Article 3(4) below. UEFA shall publish the relevant information and act as the governing body for these Regulations.

4

It is understood that the main domestic fixture schedule, as referred to in Article 3(3) above, corresponds to the time when the majority (i.e. 50% or more) of the weekly football matches in the top or top two domestic leagues or in the national cup(s) in the country are played. These matches may be either amateur or professional matches. Any prohibition on the Transmission of football pursuant to Article 3(1) above may only apply during the football season, as notified to UEFA by the member association concerned. Furthermore, the prohibition will automatically terminate at the end of the football season. The football season begins with the first match in the domestic league championship(s), or, if earlier, in the national cup(s) and ends with the last match in the domestic league championship(s) or, if later, in the national cup(s). No prohibition can apply during interruptions to the fixture schedule, such as 'winter-breaks'.

5

Member associations wishing to protect domestic football in accordance with Article 3(1) above must provide UEFA at least fourteen days before the beginning of the domestic football season with a copy of the complete relevant domestic fixture list(s) (in English, German or French containing without limitation kick-off times for each match) which justify(ies) the selected "blocked hours". The information provided to UEFA must also specify the beginning and the end of the domestic football season, including any interruptions to the fixture schedule, such as 'winter-breaks'. If member associations do not comply with this time limit, no restrictions will apply to the Transmission of football during that season for the member association in question.

6

This article does not apply to Transmissions of non-sporting programmes, such as, for example, news programmes which may include short (recorded) excerpts of football matches.

ARTICLE 4 POSSIBLE EXEMPTIONS TO TRANSMISSION-FREE PERIODS

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Should a member association decide to transmit a match in accordance with this Article 4, then it must also accept the Transmission of any other match in its territory during the same period.

2

The following matches may be transmitted during "blocked hours":

- a. Matches involving the senior national representative team.
- b. Other matches, which, according to national government regulation, are considered to be of a kind which requires transmission live on free TV.
- c. Any other match of national importance.

3

In all cases UEFA must be notified of the dates and kick-off times of the matches, referred to in Article 4(2) above, at least 45 days in advance. UEFA will publish the relevant information.

ARTICLE 5 RESPONSIBILITY

1

The member associations are responsible for ensuring that all parties involved in the process adhere strictly to the provisions contained in these Regulations. This responsibility may not be assigned to a third party.

2

In particular, a member association must ensure that:

- a. No Transmissions take place within its territory during the "blocked hours" which it has nominated, unless the Transmission concerns an exempted match as described in Article 4 above.
- b. No Transmissions of matches played within its territory take place within the territory of any other member association during its "blocked hours", unless the latter has permitted the Transmission of a match as described in Article 4 above.
- c. Proper notification as described in Article 4 has been made to UEFA in due time.
- d. The present Regulations are included as an integral part of any contract which is concluded for the Transmission of a football match which takes place within its territory and irrespective of whether or not the association is itself the seller of the rights.
- e. A stipulation is contained in any contract which is concluded for the Transmission of football matches which guarantees that when any amendments to the present Regulations are made, any contract shall be adapted to the amended stipulations within 30 days of their coming into effect.

3

Any member association which fails to respect these obligations shall bear full responsibility, including, but not limited to, disciplinary responsibility for any consequences which may arise from the violation of these provisions.

ARTICLE 6 COMPLAINTS

1

If a member association violates the provisions of these Regulations, any member association which has incurred damage as a result of the violation may lodge a

complaint with the UEFA Control & Disciplinary Body. This complaint must reach the UEFA Control & Disciplinary Body in writing, stating the reasons, within 15 days of the Transmission concerned.

ARTICLE 7 SANCTIONS

1

The UEFA Control & Disciplinary Body shall conduct proceedings in accordance with Articles 52-58 of the UEFA Statutes, as well as in accordance with the UEFA Disciplinary Regulations. It may impose disciplinary measures or directives provided for in the UEFA Disciplinary Regulations on a member association which is guilty of a violation. On the basis of the disciplinary verdict, UEFA may impose administrative measures according to the current taxation systems agreed on by the member associations.

ARTICLE 8 UNFORESEEN CIRCUMSTANCES

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The General Secretary will decide on any matters not provided for in these regulations, as well as in cases of force majeure. Such decisions are final.

ARTICLE 9 CLOSING PROVISION

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These Regulations were approved by the Executive Committee on 22 May 2003 and come into force on 1 July 2003. They apply to all Transmissions that take place after the Regulations come into effect, regardless of when the contracts governing such Transmissions were signed.